Electronic Acknowledgement Receipt				
EFS ID:	8187627			
Application Number:	10085886			
International Application Number:				
Confirmation Number:	7769			
Title of Invention:	Method and system for advertising based on the content of selected channels or broadcasted programs			
First Named Inventor/Applicant Name:	Dan Kikinis			
Customer Number:	22907			
Filer:	Chunhsi Andy Mu/Allison Anderson			
Filer Authorized By:	Chunhsi Andy Mu			
Attorney Docket Number:	007287.00017			
Receipt Date:	10-AUG-2010			
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Application Type:	Utility under 35 USC 111(a)			

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Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$130
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		7287-17-AMD.pdf	136462	yes	11
.		7297 17 181154	915c62b1083c8007d32c0b8f475b53fb2901 579b		
	Multip	art Description/PDF files in	zip description		
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	Amendment/Req. Reconsideration-After Non-Final Reject		1	1	
	Claims		2	6	
	Applicant Arguments/Remarks Made in an Amendment		7	11	
Warnings:					
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2 Warnings:

Information:

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

Fee Worksheet (PTO-875)

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.